

# 2023 Engagement Demographics



Connect with  
**160,000+ Consumers**  
through KutztownFestival.com



**167,000 visits** to the website  
**361,000 page views**

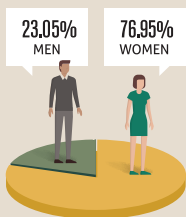


**35.1k** verified email addresses

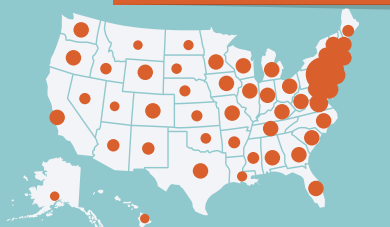
 **22,243 followers**

 **2,493 followers**

 **739 followers**



## VISITS BY STATE



## COUNTRIES REACHED

- |                |           |
|----------------|-----------|
| United States  | Australia |
| Germany        | Brazil    |
| Canada         | India     |
| Italy          | Nigeria   |
| United Kingdom | Spain     |

**KUTZTOWNFESTIVAL.COM**