



## Summer Event

# Marketing Opportunities Form

Contact Name \_\_\_\_\_

Company or Organization Name \_\_\_\_\_

Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_

**Non-profit rates are available. Please check if you are a non-profit organization.** \_\_\_\_\_

Please note how you would like your name to read \_\_\_\_\_

I would like to support the Kutztown Folk Festival and market my company or organization by purchasing the below checked option.

### Website Listing

\_\_\_\_\_ Things to Do Page - \$250

\_\_\_\_\_ Local Attractions Page - \$250

\_\_\_\_\_ Places to Stay Page - \$250

\_\_\_\_\_ Sponsors Page - \$500

### Online Advertising

\_\_\_\_\_ Banner Ad – One Year - \$1,000

\_\_\_\_\_ 3 Month Banner Ad – May, June, July - \$750

### Email Blasts

\_\_\_\_\_ 3 Fresh Market themed email blasts in: Jan/Feb, Mar/Apr, May/Jun - \$500

\_\_\_\_\_ 2 Fall Fest themed email blasts in: Jul/Aug, Sept/Oct - \$500

### Social Media Post

\_\_\_\_\_ Facebook - \$50

- Please email completed form and any artwork to Linda Ernst @ [Ernst@kutztownfestival.com](mailto:Ernst@kutztownfestival.com)
- Checks should be made payable to Kutztown Folk Festival. Visa and Master Card are also accepted. Please call Linda with your credit card information at 610.683.1597.
- Logo images should be less than 100 MB. Allowed file types: png gif jpg jpeg.
  - Banner images should be less than 100MB and sized to 728x90 px

Thank you for your support of the Kutztown Folk Festival.