



The Kutztown Folk Festival will look a bit different this year! We couldn't wait to see everyone in 2022, so we put together some events so you know we aren't going anywhere! Hope to see you there!

October 13 - 17<sup>th</sup>

**Quilt Store on Main Street** - Open for in-person sales & viewing.

**Passport to Downtown Kutztown!** - Visit select merchants in town, have them stamp your passport and submit completed passport for a chance to win a quilt. Ticketed Event. Winner will be selected at the Quilt Store on October 17<sup>th</sup>.

October 14<sup>th</sup>

**Farm to Table Dinner Event** – Features wine tasting by Blue Mountain Vineyards and Winery, dinner by Dundore & Heister, local artists & craftsmen, Wagon Ride & Fire Pit. Ticketed Event

October 15<sup>th</sup>

**Square Dancing on Main!** – Start (or end!) your night in the Wine & Beer Garden, and enjoy dinner at a Main Street restaurant. Your favorite Festival dessert might be available!

October 16<sup>th</sup>

**DIY Dutch Hex Sign Bike Tour** – Ride the backroads and view the hex sign art along the way. Ticketed Event

**Return of the Folk Festival!** – Join us for a mini-Festival along Main Street!

October 19 - 25<sup>th</sup>

**Auction Quilt Preview** – Get a sneak peek, and plan your bids ahead of time at the Hampton Inn & Suites Kutztown

October 22<sup>nd</sup>

**Auction Quilt Preview by invite** - at Hampton Inn & Suites Kutztown

October 25<sup>th</sup>

**Online Quilt Auction** - Conducted by Zettlemyer Auction Co., LLC



# Kutztown Folk Festival Fall Event

## Sponsorship Opportunities

	Logo and Link on Festival's website Sponsor Page – posted till 03/31/2022	Logo and Link on Festival's website Things to Do Local Attractions Page – posted till 03/31/2022	Logo and or name included on marketing materials for Fall Event	Six (6) Seats at the Farm to Table Event  Name displayed and announced at the Farm to Table Dinner	Signage at the Wine Tasting Pavilion and Farm to Table Dinner  Signage in front of Quilt Store during the Square -Dancing Night and Day Fest.  Information or promotional item can be placed at each place setting as well as in Bike Tour Swag Bags.  Website Banner Ad on Festival's Home Page.	Opportunity to be onsite at event, sampling or hosting demo at either the Farm to Table, Square Dancing Night or Day Fest.  Logo on Dinner Menu  Three dedicated Social Media Posts.  Logo in all email blasts promoting Fall Event. Email blast to 40,000+  Festival Apparel, 5 pieces.	Naming rights as our Presenting Sponsor of the 2021 Virtual Festival and the Fall Event.  Signage at the Square-Dancing Stage.  Signage at the Beer and Wine Garden on Fri. and Sat.  Additional table of Six (6) Seats at the Farm to Table Event.  Name and Logo presenting the 3 <sup>rd</sup> Online Quilt Auction that is viewed by many nationally. Signage at Preview Night.
<b>Fall Event includes:</b> <b>10/13 – 17</b> Quilt Store on Main Passport to Downtown Kutztown! <b>10/14</b> Farm to Table Dinner <b>10/15</b> Friday Night Square Dancing in the Street <b>10/16</b> Dutch Hex Sign Bike Tour Return of the Kutztown Folk Festival! Day Fest <b>10/22</b> Quilt Barn Preview Night Cocktail Party by invite <b>10/25</b> Online Quilt Auction	Thank You Social Media Post						
\$10,000 Presenting Platinum Sponsor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
\$6,000 Gold Sponsor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
\$3,000 Silver Sponsor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
\$2,000 Bronze Sponsor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>			
\$1,000 Community Sponsor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>				
\$500 Friend of Festival Sponsor	<input type="radio"/>						



## Fall Event

# Sponsorship Form

Contact Name \_\_\_\_\_

Company or Organization Name \_\_\_\_\_

Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_

Please note how you would like your signage to read

\_\_\_\_\_

I would like to support the Kutztown Folk Festival with my sponsorship of the below checked option.

\_\_\_\_\_ \$10,000 Presenting Platinum Sponsor

\_\_\_\_\_ \$6,000 Gold Sponsor

\_\_\_\_\_ \$3,000 Silver Sponsor

\_\_\_\_\_ \$2,000 Bronze Sponsor

\_\_\_\_\_ \$1,000 Community Sponsor

\_\_\_\_\_ \$500 Friend of the Festival Sponsor

- Please email completed form and any artwork to Linda Ernst @ [Ernst@kutztownfestival.com](mailto:Ernst@kutztownfestival.com) by **August 16, 2021**.
- Checks should be made payable to Kutztown Folk Festival. Visa and Master Card are also accepted. Please call Linda with your credit card information at 610.683.1597.
- Logo images should be less than 100 MB. Allowed file types: png gif jpg jpeg.
- Banner images should be less than 100MB and sized to 728x90 px

Thank you for your support of the Kutztown Folk Festival.