



Kutztown Folk Festival Fall Event

Sponsorship Opportunities

<p style="text-align: center; color: orange; font-weight: bold; transform: rotate(-15deg); font-size: 1.2em;">Sponsorship Opportunities</p> <p>Fall Event includes: 10/13 – 17 Quilt Store on Main Passport to Downtown Kutztown! 10/14 Farm to Table Dinner 10/15 Friday Night Hoe Down in the Street 10/16 Dutch Hex Sign Bike Tour We Are Coming Back! Day Fest 10/22 Quilt Barn Preview Night Cocktail Party by invite 10/25 Online Quilt Auction</p>	Logo and Link on Festival’s website Sponsor Page – posted till 03/31/2022	Logo and Link on Festival’s website Things to Do Local Attractions Page – posted till 03/31/2022	Logo and or name included on marketing materials for Fall Event	Six (6) Seats at the Farm to Table Event Name displayed and announced at the Farm to Table Dinner	Signage at the Wine Tasting Pavilion and Farm to Table Dinner Signage in front of Quilt Store during the Hoe Down and Day Fest. Information or promotional item can be placed at each place setting as well as in Bike Tour Swag Bags. Website Banner Ad on Festival’s Home Page.	Opportunity to be onsite at event, sampling or hosting demo at either the Farm to Table, Hoe Down or Day Fest. Logo on Dinner Menu Three dedicated Social Media Posts. Logo in all email blasts promoting Fall Event. Email blast to 40,000+ Festival Apparel, 5 pieces.	Naming rights as our Presenting Sponsor of the 2021 Virtual Festival and the Fall Event. Signage at the Hoe Down Stage. Signage at the Beer and Wine Garden on Fri. and Sat. Additional table of Six (6) Seats at the Farm to Table Event. Name and Logo presenting the 3 rd Online Quilt Auction that is viewed by many nationally. Signage at Preview Night.
\$10,000 Presenting Platinum Sponsor	○	○	○	○	○	○	○
\$6,000 Gold Sponsor Level	○	○	○	○	○	○	
\$3,000 Silver Sponsor Level	○	○	○	○	○		
\$2,000 Bronze Sponsor Level	○	○	○	○			
\$1,000 Community Sponsor Level	○	○	○				
\$500 Friend of Festival Sponsor Level	○						